CLIPPED Music Video Festival wraps for 2018 and congratulates DMA's, Jack LADDER and ILUKA, amongst the big winners



CLIPPED Music Video Festival 2018 happened Saturday June 2nd and was an overwhelming success. Run in conjunction with Vivid Ideas, over 400 attendees passed through the Carriageworks doors to experience the exhibitions, panel discussions, premieres and awards throughout the day.

The panels boasted immense talent including Jesse Kanda (UK - Bjork, FKA Tiwgs, Arca), Nash Edgerton (Gringo, Bob Dylan, Brandon Flowers), Sarah Blasko, Mclean Stephenson, Eero Heinonen (Finland), and industry experts including MTV's Ashlee Carroll, MusicSA General Manager Lisa Bishop, Rage's Tyson Koh, Grow Yourself Up's Greg Carey and Creative Industry Lawyer Chris Chow.

Over 400 entrants were submitted into the film clip competition. Narrowed down to just 20 on the night, live judging decided the fate of who took their share the massive prize pool of over \$17,000 from the likes of Panavision, Blackmagic Design, Røde Microphones, ZOOM, Silicon Power, Chris Chow Creative Lawyers, Audeara, One Solutions to name a few.

CLIPPED Music Video Festival congratulates all nominees and winners for their overwhelming talents and efforts, with the following videos taking out the esteemed awards at the 2018 event:

Best Video (Aus)

Iluka - 'Sympathy' Directed by Kate Halpin

Best Video (NZ)

DMAs - '<u>The End</u>' Directed by W.A.M Bleakly

Directing (Aus)

Lo! - 'Locust Christ'
Directed by Adrian Shapiro

Directing (NZ)

DMAs - '<u>The End</u>' Directed by W.A.M Bleakly

Cinematography (Aus)
Willow Beats 'Be Kind to Yourself',
Cinematography by Ehran Edwards
Directed by Oren Kanski

Cinematography (NZ)

DMAs - 'The End'
Cinematography by Grégoire Lière
Directed by W.A.M Bleakly

Animation (Aus)

PNAU - 'Go Bang' Created by Toby & Pete

Editing (Aus)

Iluka - 'Sympathy' Edited by Matias Bolla Directed by Kate Halpin

Visual Effects (Aus)

Willow Beats - 'Be Kind to Yourself' Directed /Visual FX by Oren Kanski

Colour Grading (Aus)

Jack Ladder & The Dreamlanders 'Susan' Colour grading by Scott Stirling Directed by Leilani Croucher

Make-up (Aus)

Jack Ladder & The Dreamlanders 'Susan'
Makeup Artist: Amy Sartorel + Makeup Assistant:
Charlotte Mcleod
Directed by Leilani Croucher



The Rubens VR Experience continues at hometown show on 30 June

The Rubens premiered an immersive VR experience demonstrating the most progressive form of music video with unreleased track 'Casper' from their forthcoming album LO LA RU out June 29. With the help of a specialty headset, participants enter a virtual playground they can see, hear and dance along with The **Rubens.** Incentivised to interact with various elements of the scene, users experience 3D visuals and animations that are colourful, vivid, fun and entertainingly out of this world. Each user's experience is different.

Once you leave the VR world an individual recording of their experience which will be emailed through to you so you can share your very own personalised music clip through social media. On 30th June at Camden Civic Centre punters will be able to enjoy The Rubens VR Music Experience.

Missed CLIPPED?

You can watch the panel moderated by Tyson Koh about funding and support for the making of music videos here and Chris Chow's discussion about legal issues and music videos here

CLIPPED Music Video Festival

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CLIPPED 2018 PARTNERS











































